

Cranfield Australian Alumni Scholarship Foundation Inc

2016 Annual Report

Year ended 31 December 2016



“Leadership and management development for talented Australians who are passionate about Australia and want to contribute to its future.”

Table of Contents

From the Australian Alumni.....	2
2015 Cranfield Australian Alumni Scholar - Lily Rattray.....	3
Vice President’s Report - Alexander Chapman.....	4
Patron & Cranfield Distinguished Alumnus - John McFarlane	4
Cranfield Australian Alumni Scholarship Foundation Board	5
2016 Winner & Finalist	5
Income & Expenditure Statement - Year ended 31 December 2016	6
Balance Sheet - At 31 December 2016	6
Cash Flow Statement - Year ended 31 December 2016.....	7
Notes to the Accounts - Year ended 31 December 2016.....	7
About the Scholarship	8
About Cranfield.....	8

From the Australian Alumni

This annual report has been prepared by the Australian Alumni of Cranfield School of Management. We all studied there, but we now live and work in Australia.

After your Cranfield year, we will be here to welcome you back to Australia. Then we look forward to your helping us choose the next talented Australians to benefit from and enjoy the “Cranfield Experience”.

For those who would like to support our Foundation we welcome your contact. For information go to www.cranfieldalumni.org.au

2015 Cranfield Australian Alumni Scholar - Lily Rattray



Feeling exhausted after the Cranfield MBA, I was planning a short trip to Scotland with my Mum and Dad.

Our family comes from the small town of Blairgowrie-Rattray in the lowlands of Perthshire. I searched AirBnB and found a place 10 kms outside the town. I wrote to the owners.

Hi John,

I am visiting Scotland for a few days with my Mum and Dad. We are from Australia, but our family comes from near Forfar (160 years ago!) Your place looks gorgeous. I hope there is still some space!

Warm regards,

Lily

Moments later I received a reply:

Dear Lily,

I can offer a double and a twin room both en suite and including breakfast. We also offer supper. I did an MBA at Cranfield.

John

Of course! My AirBnB profile explained I was in the UK studying an MBA at Cranfield. We stayed with John and Tess, and had such a fabulous time that we extended for a whole week. John is a great cook. At breakfast he and I shared notes on the MBA. We discovered we knew a lot of the same people. Yes, Joe Nellis and Ruth Bender are still teaching. Yes, they still have WACS and they're still just as awful! Tess and John invited me to come back and stay in the family wing of their home for a few weeks!

So why have I told you this story? The reason I was attracted to the Cranfield MBA was the alumnus. I wanted the skills, the knowledge and the mentoring from people who had different experiences from me. I was attracted to the MBA because of my business mentor, Claire Shinner MBA and because of Alex Chapman MBA. Now I'm proud to be a Cranfield MBA.

It's not just because of the course and its number one ratings, but because of the people who are beside me cheering me on; from fellow scholarship winners Paul Lamprecht and Claire Dyason; to the deep friendships I formed with other members of my cohort like Omer Kartal from Turkey and Holly O'Connell from New Zealand; to John McFarlane who told me to make 9-5 count and then go home to my family, to Stephen Wood, who commiserated with me in the darkest hours of term 2; to David Scallon who visited in term 4 and told me to hang in there and that I would reap the rewards in three to five years; to Adam Cox, who taught me that you have to believe in yourself to succeed; to John & Tess Monteith, who welcomed me with the love of parents into their home.

And finally, to all of those Alumni who have supported the scholarship in some way, thank you, for the financial support, but also for caring enough to welcome others into your Cranfield Family.

Vice President's Report - Alexandra Chapman

2016 marked our tenth anniversary. At the award ceremony in May of that year, we celebrated the tenth scholar to join Cranfield School of Management's MBA programme from Australia, Andrew Smith. Andrew, who is a veteran of the Australian armed services, was also our first winner from Western Australia.

In addition to the ten scholarship winners, we have helped over twenty attend the programme.

2016 saw the resignation of Stephen Williams as president and the appointment of Clyde McConaghy into that role. By the end of the year Clyde had resigned and the board decided not to seek another president until it had reviewed the future needs of CAASF and found a person who would meet those needs.

The past year has been a personally tough for some members of the board, highlighting the fact that the successful running of CAASF relies on a large contribution from a small number of board members. Board positions are practically hands-on.

After ten years we felt it timely to undertake a review of our operations. The key issues that we need to address include changes to our business model. Finance has played a limiting role in what we can achieve and the board needs renewal. In this age when governance is an important issue with organisations such as ours, lack of resources becomes evident, that is time (people) and money.

We are exploring some options, the major issues surround the involvement of Cranfield University, growing the board, funding and tax deductibility of donations, administration costs and the joint branding of CAASF and Cranfield University in Australia.

While we can't determine the source of aspiring applicants for the scholarship, we are pleased with the range of people coming through and encourage alumni and friends of alumni to talk to their contacts about the scholarship and what it offers.

Patron & Cranfield Distinguished Alumnus – John McFarlane



John McFarlane is a leading figure in global banking and in the City of London, having spent more than 40 years in the sector, over half of which was at main board level. He is chairman of Barclays plc as well as TheCityUK.

John has held and holds a number of board positions in banking, commerce and in financial services management and regulation.

He has banking and securities fellowships in Hong Kong, Australia and the UK.

John has provided significant support to CAASF over the years.

Cranfield Australian Alumni Scholarship Foundation Board



Vice President
Alexandra Chapman
MBA 1988
Co-founder, Totally
Optimised Projects



Treasurer & Secretary
Graham Baws
MBA 1979
Principal, Mosaic
Management



Board Member VIC
Stephen Wood
EMBA 1994
Director, Roaring
Success



Board Member SA
David Corkindale
PhD 1976
Professor of
Marketing
Management, USA



Board Member
Mariee Durkin-Beech



Board Member UK
David George
MBA 2014
Business Development
Director, HMC

2016 Winner & Finalist

Tenth Cranfield Australian Alumni Scholar 2016 - Andrew Smith



Andrew grew up in rural Queensland and joined the Army after high school at age 18. He subsequently spent 10 years serving on peacekeeping and warlike missions throughout the Middle East, Afghanistan and South East Asia. He developed a style of calm yet decisive leadership, not often found in corporate management. Andrew aims to become an influential figure within the Australian business landscape where he feels he can make a lasting impact.

Finalist & Fees Bursary Award Winner 2016 - Claire Donovan



Claire was awarded a 50th Anniversary scholarship from Cranfield which she has yet to take up.

Income & Expenditure Statement – Year ended 31 December 2016

	<u>2016 (\$)</u>	<u>2015 (\$)</u>
INCOME		
Donations - individuals	20,808	14,000
Donations - corporate	135	
Functions, workshops & masterclasses	7,065	17,436
Auction proceeds	2,462	
Selection facilities	4,050	1,250
On-line advertising		909
Exchange rate variations		762
Total income	<u>34,520</u>	<u>34,357</u>
EXPENSES		
Scholarship awards	15,000	15,000
Functions, workshops & masterclasses	10,004	18,984
Purchases - resale & auction	531	
Website development & maintenance	590	1,210
Selection facilities	1,200	
Printing		
Bank and credit card fees	93	191
Fees & licences	99	53
Total expenses	<u>27,517</u>	<u>35,438</u>
Excess of income over expenses	<u>7,003</u>	<u>-1,081</u>

Balance Sheet – At 31 December 2016

At 31 December	<u>2016 (\$)</u>	<u>2015 (\$)</u>
ASSETS		
Current Assets		
Cash at bank	4,243	5,309
Cash with Cranfield	2,581	382
Deposits & receivables	118	20
Total current assets	<u>6,942</u>	<u>5,711</u>
LIABILITIES		
Current Liabilities		
Sundry creditors		5,772
Exchange rate variations		
Total current liabilities		<u>5,772</u>
Net assets	<u>6,942</u>	<u>-61</u>
MEMBERS' EQUITY		
Retained earnings	-61	1,020
Current year excess of income over expenses	7,003	-1,081
Equity	<u>6,942</u>	<u>-61</u>

Cash Flow Statement – Year ended 31 December 2016

	<u>2016 (\$)</u>	<u>2015 (\$)</u>
RECEIPTS		
Donations	20,229	13,647
Functions, workshops & masterclasses	11,625	20,295
Auction proceeds	2,462	
GST refunds	317	1,303
Short term loans	5,000	
Exchange rate variations		277
Total receipts	<u>39,633</u>	<u>35,522</u>
PAYMENTS		
Functions, workshops & masterclasses	11,527	18,302
Suppliers	1,951	644
Deposits		1,625
Scholarship award	20,000	26,515
Short term loans	5,000	
GST payments	22	13
Total payments	<u>38,500</u>	<u>47,099</u>
Net receipts (-payments)	<u>1,133</u>	<u>-11,577</u>
Opening balance	<u>5,691</u>	<u>17,268</u>
Closing balance	<u>6,824</u>	<u>5,691</u>

Notes to the accounts - Year ended 31 December 2016

Cranfield Australian Alumni Scholarship Foundation Inc (CAASF) was incorporated on 7 January 2008 under the Associations Incorporation Act 1981 in the state of Victoria (No. 0051094F0). CAASF is registered with the Australian Charities and Not-For-Profits Commission.

ABN 26 714 951 874.

Registered office 1 Fox Green, Floreat Western Australia 6014.

Purpose CAASF exists for charitable educational purposes to promote world-class leadership and management education for talented Australians who are passionate about Australia and who want to make a contribution to its future, by establishing and financing the Cranfield Australian Alumni Scholarship.

Basis of accounting This special purpose financial report has been prepared following Australian Accounting Standards and is based on historical costs. Income and expenditure are recognized in the period in which they are earned and incurred respectively.

Income tax CAASF was endorsed as a charity for income tax purposes on 14 August 2009 with effect from 7 January 2008.

Operating result	The operating result for the year was an excess of income over expenditure of \$7,003.
Cash flow statement	Summary of receipts and payments over the year.
Currency	All amounts are in Australian dollars. Money paid in the UK in pounds is converted in the month of payment and balances at balance date are based on average monthly exchange rates published by the Australian Taxation Office.
Remuneration	No member of the board or other representative is remunerated for services to CAASF.

About the Scholarship

The Cranfield Australian Alumni Scholarship was established in 2007 to give talented Australians the chance to benefit from a world-class business education at Cranfield School of Management in the UK. The Cranfield MBA consistently ranks highly on all of the major independent league tables such as The Economist Intelligence Unit, The Wall Street Journal and Forbes Magazine.

The Scholarship is funded jointly by Cranfield Alumni in Australia and Cranfield School of Management. It is the only scholarship in Australia that is focused on identifying future leaders and providing them with a unique opportunity to accelerate their professional and personal leadership development by undertaking the intensive one-year MBA programme.

The Cranfield Australian Alumni Scholarship is distinctly different from other notable scholarships available to Australians in that it is also open to applicants who may not have completed an undergraduate degree but have demonstrated through their work track record that they have the talent and perseverance to do well.

As the Scholarship aims to improve the quality of leadership and management skills in all sectors of business and the community, we actively seek diversity in age, education and professional background in the registrants.

About Cranfield

Cranfield School of Management helps individuals and businesses across the world learn and succeed by transforming knowledge into action.

It is dedicated to creating new management thinking, improving business performance and inspiring the next generation of business leaders.